

Sponsorship Opportunities

**111th International Convention & RV Expo
Gillette, Wyoming
July 16, 17, 18, and 19, 2025**

As an event sponsor, your company is provided with a wide range of the most inclusive advertising, sales promotion, and hospitality benefits available. Multiple sponsorship levels are designed to fit all budgets! Each package provides the exposure you want! Please contact Tina Henry or Jordan Yeardeley at 800-543-3622 for available sponsorship opportunities.

SPONSOR BENEFITS

Super Star Sponsor Level (\$6,000 to \$30,000)



- ★ Complimentary full-page 4-color ad in the convention program (\$1,060 value).
- ★ Complimentary full-page 4-color ad in the convention program announcing your sponsored event (\$1,060 value).
- ★ Complimentary 2-foot by 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship (\$115 value).
- ★ Your company name mentioned as a sponsor in the daily event newsletter.
- ★ Ten reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during an evening entertainment performance (up to 30 people).
- ★ Complimentary Welcome Bag insertion (\$500 value).
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FRVA.com (\$150 value).

5 Star Sponsor Level (\$5,000 to \$5,999)



- ★ Complimentary full-page 4-color ad in the convention program (\$1,060 value).
- ★ Complimentary full-page 4-color ad in the convention program announcing your sponsored event (\$1,060 value).
- ★ Your company name mentioned as a sponsor in the daily newsletter.
- ★ Complimentary 2-foot by 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship (\$115 value).
- ★ Five reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during an evening entertainment performance (up to 20 people).
- ★ Complimentary Welcome Bag insertion (\$500 value).
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FRVA.com (\$150 value).

4 Star Sponsor Level (\$4,000 to \$4,999)

- ★ Complimentary one-half-page color ad in the convention program announcing your sponsored event (\$970 value).
- ★ Your company name mentioned as a sponsor in the daily convention newsletter.
- ★ Complimentary 2-foot by- 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship (\$115 value).
- ★ Four reserved parking spaces as close as possible to your exhibit area.
- ★ Preferred reserved seating during an evening entertainment performance (up to 12 people).
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FRVA.com (\$150 value).



3 Star Sponsor Level (\$3,000 to \$3,999)

- ★ Complimentary one-third-page color ad in the convention program announcing your sponsored event (\$880 value).
- ★ Your company name mentioned as a sponsor in the daily newsletter.
- ★ Complimentary 2-foot-by- 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship (\$115 value).
- ★ Three reserved parking spaces as close as possible to your exhibit area.
- ★ Preferred reserved seating during an evening entertainment performance (up to 8 people).
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FRVA.com (\$150 value).



2 Star Sponsor Level (\$2,000 to \$2,999)

- ★ Complimentary one-third-page color ad in the convention program announcing your sponsored event (\$880 value).
- ★ Your company name mentioned as a sponsor in the daily newsletter.
- ★ Complimentary 2-foot by 8-foot sponsorship banner displayed on the grounds to identify your sponsorship (\$115 value).
- ★ Two reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during evening entertainment (up to 6 people).
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FRVA.com (\$150 value).



1 Star Sponsor Level (\$1,000 to \$1,999)

- ★ Your company name mentioned as a sponsor in the daily convention newsletter.
- ★ Complimentary 2-foot-by- 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship (\$115 value).
- ★ One reserved parking space as close as possible to your exhibit area.
- ★ Preferred reserved seating during an evening entertainment performance (up to 4 people).
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FRVA.com (\$150 value).



Available Sponsorship Opportunities:

Title Sponsor—Title Sponsorship

Evening Entertainment—Super Star Sponsorship

Event Program—5 Star Sponsorship

Tram Transfer Station—3 Star Sponsorship

Evening Entertainment Facility Banner—3 Star Sponsorship

Event Site Entrance Banners—2 Star Sponsorship

Handicap/Activity Tram—2 Star Sponsorship

Seminar Building Banners—1 Star Sponsorship

Chapter Fair—2 Star Sponsorship

Youth Activities—1 Star Sponsorship

Call FRVA at 800-543-3622