



**Family RV Association's 111th
International Convention & RV Expo**

EXHIBITOR PROSPECTUS

July 16-19, 2025 • Gillette, WY

CAM-PLEX Multi-Event Facilities

Exhibit your brand

Host customer training

Amplify your reach with sponsorship

Get noticed through advertising



**Rock & Roll
HIGH SCHOOL**

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JOIN THE

Rockin' Lineup

at FRVA's 111th International Convention & RV Expo!



Rock & Roll
HIGH SCHOOL



July 16-19, 2025

Gillette, Wyoming

CAM-PLEX Multi-Event Facilities

Join the Family RV Association in Gillette, Wyoming, for a blast from the past — and a look into the future — at our rock & roll high school-themed event celebrating the best music of the '60s, '70s, '80s, and '90s! From July 16–19, 2025, the CAM-PLEX Multi-Event Facilities will come alive with four days of education, entertainment, shopping, and good old-fashioned fun. FRVA members and RV enthusiasts from across North America will roll in for the festivities — and if your business offers products or services for the RV lifestyle, this is the place to be.

Why you should join the lineup

- ✓ Amp up existing customer relationships
- ✓ Rock your sales and generate hot leads
- ✓ Meet new fans (a.k.a. Prospects)
- ✓ Turn up the volume on your brand
- ✓ School your customers with hands-on training

THE STATS

Event Attendees

FRVA conventions draw thousands of RV enthusiasts to each event.

APPROX.

1,500-2,000

ATTENDEES

DAY PASS

500-1,000

ATTENDEES

Positive Market Trends

8.1 MILLION

HOUSEHOLDS EXPECTED TO OWN AN RV IN 2025 (IPSOS)

FRVA Member RV Dedication

OWNERS FOR AVERAGE OF

19.1 YEARS (mean)

7.5K MILES

DRIVEN ANNUALLY

AVERAGE RV PRICE

\$178K

130 DAYS

SPENT IN RV

87.2 NIGHTS

SPENT IN CAMPGROUNDS

In-Market Spending

NEARLY \$1.4K

SPENT ANNUALLY ON ACCESSORIES

HUGE MOBILE PHONE, LAPTOP, TV, AND WI-FI USAGE

Demographics

HOUSEHOLD INCOME

\$114K (median)

\$153K (mean)

NET WORTH

\$1.23MM (median)

\$1.68MM (mean)

FOR MOST, EMPTY NESTERS

GENERAL INFORMATION

Show Rules

No sales prior to the start of the show at 1:00 p.m. on July 16, 2025. The information on the back side of the exhibit space contract contains the show rules. Exhibitors are urged to read the contract and terms of the contract prior to applying for space. All exhibitors must be commercial members of Family RV Association to exhibit.

Commercial Membership Dues*

EXHIBITOR TYPE	NEW MEMBER DUES	RENEWAL DUES
1 Year	\$99	\$99
2 Years	\$188	\$188
3 Years	\$267	\$267

***Exhibitors must be FRVA commercial members!**

Contact 800-543-3622 to get an enrollment form by email or visit www.frva.com.

Application Deadline

The exhibit space contract and a 50% deposit covering the exhibition fees for all exhibitors must be received in FRVA's offices by Monday, April 21, 2025, in order to be in the space drawing for booth assignment, which is scheduled for Tuesday, April 22, 2025. Contracts received without a



50% deposit will not be eligible to participate in the space assignment/drawings. Exhibitors whose contracts and fees are received after the drawing will be assigned space on a first-come, as-available basis. Final remittance will be due on or before Friday, June 6, 2025. FRVA does not bill for remaining space fees. Fees not paid by June 6, 2025, will be considered cancelled and forfeited by the exhibitor.

Seniority Requirements

Two drawings will be held in Cincinnati on Tuesday, April 22, 2025. The first drawing will be for exhibitors who exhibited at an FRVA International Convention & RV Expo within the past year. The second drawing will be for all others. Both drawings will be by proxy only. All exhibitors who wish to be included in the space assignment procedures must have their contracts and fees to FRVA no later than Monday, April 21, 2025. If FRVA receives more contracts than it has space, those not drawn in the space drawing procedures will be refunded space fees in full. Space is limited and may be allocated to accommodate all participants sending in contracts by April 21, 2025..

Guidelines for Requesting Show Space

Space should be requested by booth number and/or RV space number shown on the included maps. Please list six (6) choices in order of preference. **There is no guarantee exhibitor's booth choices will be assigned during lottery procedures.**

Refunds/Cancellations

Any Exhibitor who cancels, withdraws from the Show, or reduces the size of its space for any reason forfeits any monies paid as liquidated damages, and the Exhibitor agrees to be legally obligated to remit any unpaid balance for such assigned space. FRVA reserves the right to rent to another Exhibitor, eliminate, or to maintain vacant the cancelled space without obligation to the Exhibitor. FRVA reserves the right to sell space to another exhibitor if space is left empty or is not used in the manner originally intended by FRVA. No space may be used solely for storage purposes. All spaces must be decorated appropriately according to FRVA standards.

Exhibit Area Plans

Indoor exhibit space will be located in the Wyoming Center. Refer to the enclosed floor plan. Please note that RV spaces are 50x50 spaces unless otherwise noted. RV spaces will be in Lot D in the asphalt lots south of the Wyoming Center. All floor plans are subject to change pending the Fire Marshal's review and the exhibitors' request for space. Electric information for RV spaces will be provided at a later date.

Outdoor Supplier Demonstration Area Space

This area is for exhibitors who have difficulty demonstrating products due to safety concerns regarding movement of product, noise, height, product type, or size restrictions set forth in the show rules (see back of contract, Section VII, for

size restrictions). Products appropriate for this area include generators, display trailers with several components (the trailer being too large for a booth), production-line tow trailers that exceed size limitations for a booth as outlined in the exhibit contract, etc. Products that do not qualify for this area are accessory display trailers or other exhibits containing products that are small enough for a booth display and that will not create a noise problem inside the exhibit area. This area will be located to the west of the Wyoming Center. RVs are permitted in this area but are not allowed to be used as live-in units. No space may be used solely for storage purposes. All spaces must be decorated appropriately according to FRVA standards.

A plot plan must be submitted designating the size of the space requested with the area required by the product drawn to scale within the requested space. Photos are requested and will facilitate the approval process for this area. Space will be available for purchase at \$4.00 per square foot. Minimum and Maximum size requirements will prevail in the supplier demonstration area (10' minimum width, 10' minimum depth to 20' maximum depth). You will be notified if your product does not qualify for this area. Electric information for this display area will be provided at a later date.

Move-In, Move-Out

Booth exhibitors and Supplier Demonstration Area companies who begin to tear down or bring out packing boxes before 3:00 p.m. on Saturday, July 19, 2025, will be subject to a fine of not less than \$300 per booth and may be prohibited from participating in future shows.

Show units will remain intact until 3:00 p.m. on Saturday, July 19, 2025. Early movement of display units prior to the close of the show will result in a fine of \$1,000 per RV moved. During show hours, display RVs may not be moved. Beginning Wednesday, July 16, 2025, at 1:00 p.m. through Saturday, July 19, 2025, at 3:00 p.m. any movement of show units from the RV Display area requires permission from FRVA's Director of Events. RVs that have permission to move by the Director of Events require the assistance of FRVA show security. Show units are not to be used as Demo or Test Drive units. FRVA appreciates your cooperation in this matter. **All exhibitors must remove all displays prior to 12:00 p.m. on Sunday, July 20, 2025.** FRVA and the CAM-PLEX Multi-Event Facilities appreciate your cooperation in this matter.

Restrictions

The Director of Events reserves the right to restrict exhibits which, because of noise or for any reason, become objectionable, and also to prohibit or evict any exhibit that in their judgment may detract from the general character of the show. In the event of such restrictions or evictions, show management shall not be liable for refunds of any kind. The Director of Events or Physical Properties Manager may also request changes in the method of display if it is objectionable to an adjoining exhibitor or Show Management.

Height of rear booth partition and display materials must not exceed 8 feet in height. The side partition on booth may be 8 feet high, half of the depth of the booth from the back of the booth, but remainder of the partition must be no higher than 3 feet. Counter-height tables will be permitted. All surfaces exposed to aisle or other booths must be of a finished nature, either by draping or decorative panel. When a canopy is used, it may be supported at the corners by something no larger than the size of the exhibit tubular frame, and the canopy must be erected to allow an unobstructed view of neighboring booths. Additional show rules in exhibitor confirmation materials will also apply. A height restriction for all Outdoor Supplier Demo and RV displays will be in force. No decorations of flags, blimps, or helium balloons more than 20' (from the ground) will be permitted without prior permission of FRVA. The International Association for Exhibits and Events (www.iaee.com) display rules and regulations apply. Violators will be subject to fines and may lose rights to participate in space drawings for future FRVA conventions. Production-line tow trailers are not permitted in the RV display area. Tow trailers that are for sale and have been custom built by an

Show Dates & Hours

Exhibit Dates & Times for All Exhibitors

Wednesday, July 16, 2025	1:00 p.m. to 5:00 p.m.
Thursday, July 17, 2025	9:00 a.m. to 5:00 p.m.
Friday, July 18, 2025	9:00 a.m. to 5:00 p.m.
Saturday, July 19, 2025	9:00 a.m. to 3:00 p.m.

RV Displays Set-Up Days

Please do not arrive prior to Saturday, July 12, 2025

Saturday, July 12, 2025*	8:00 a.m. to 5:00 p.m.
Sunday, July 13, 2025	8:00 a.m. to 5:00 p.m.
Monday, July 14, 2025	8:00 a.m. to 5:00 p.m.
Tuesday, July 15, 2025	8:00 a.m. to 5:00 p.m.
Wednesday, July 16, 2025	8:00 a.m. to 10:00 a.m.

* Staging Day

Booth & Outdoor Demonstration Area Display Set-Up Days

Please do not arrive prior to Monday, July 14, 2025

Monday, July 14, 2025	8:00 a.m. to 5:00 p.m.
Tuesday, July 15, 2025	8:00 a.m. to 5:00 p.m.
Wednesday, July 16, 2025	8:00 a.m. to 10:00 a.m.



RV manufacturer specifically to accompany or to use with a specific RV, usually to be displayed with it, are permitted in the RV display area. The tow trailer must be displayed carrying the vehicle it is intended to tow. Approved office trailers may be placed on exhibit space. No pets will be allowed in the seminar buildings, exhibit buildings, eating areas/facilities, or within the RV display areas. **Only service animals may enter these areas.**

Insurance

Exhibitor will maintain, at its sole expense, comprehensive general liability insurance covering bodily injury and death to persons and property damage with minimum per occurrence limits of \$1,000,000; workers compensation and employer's liability insurance covering all those engaged by Exhibitor to provide services on its behalf; and adequate casualty property coverage for its own property. The general liability policy will name FRVA as an additional insured and must be in force during the full term of the Show including move-in and move-out days. Exhibitor must provide FRVA with a Certificate of Insurance confirming that all of these requirements are in place prior to July 13, 2025.

Sales Tax & Seller's Permit

Wyoming Laws requires all businesses and individuals to register with the Department of Revenue prior to conducting sales in Wyoming. Should you have any questions regarding Wyoming Tax Law Requirements, please contact:

Garrett Frei
Wyoming State Revenue Department
1901 Energy Court #302
Gillette, WY 82718
Phone/Fax: 307-777-5542
Email: garrett.frei@wyo.gov
Web: www.revenue.state.wy.us

Please keep copies for your records.

Wyoming Temporary RV Sales & Display Permit

Legislation: In 2007, legislation was passed to allow for out-of-state recreational vehicle dealers to obtain a temporary seven-day permit to display and sell RVs at large RV rallies after all Wyoming dealers have been given an opportunity to be represented at that rally. Wyoming dealers will receive the first right of refusal to display and sell RVs at any rally.



The Wyoming Temporary RV Sale and Display Permit is the responsibility of the out-of-state dealers – NOT the responsibility of the Event Coordinators. Most dealers that are going to an out-of-state venue are aware that there are permitting and fees required with that state. This information with forms is given to the Event Coordinators to ensure that out-of-state dealer(s) are aware of these fees.

All RV Rallies of more than 150 units that plan to have RVs on display and for sale must adhere to the following Wyoming law.

6 MONTHS PRIOR TO RALLY: CAM-PLEX officials will send a letter to Wyoming RV Dealers giving them the first right of refusal.

Must be submitted AT LEAST 3 MONTHS PRIOR TO RALLY: Review Document A-Temporary Permit Application Instructions Document B-Temporary Permit applications, Fill out and send to Wyoming Department of Transportation: Document C-Background Check, Supplemental Information Questionnaire, (2) Federal-Criminal Fingerprint card (Blue Card), and a current color picture.

After WYDOT receives criminal background check results and the application is complete, WYDOT will contact dealers to get the bond executed. **Dealers go to their insurance company with Document D – TEMPORARY RECREATIONAL VEHICLE DISPLAY AND SALES PERMIT**

BOND. Must be dated for the first day of the show for a total of 12 months.

Once WYDOT receives the completed bond form WYDOT will mail Document E-Temporary Permit with Document F-Permit Holder Instructions on the use of demo plates, temporary registration forms and permit holder instructions, etc.

After The Rally

Document E-(Bottom Part) State of Sales, follow instructions and send to:

Wyoming Department of Transportation
Compliance & Investigation
3500 Bishop Boulevard
Cheyenne, WY 82009-3340
Phone: 307-777-3815
Fax: 307-777-4229

Cost Associated With Permitting

Permit Fee = \$500.00, payable to WYDOT

Fingerprint Fee = \$39.00 certified funds payable to Wyoming Attorney General – DCI (per owner)

Bond = \$50,000.00 surety bond, effective for a period of one year, through insurance company

Demo Plates = \$25.00 each, 2 max, payable to WYDOT

Temp Registration Permits = \$4.50 each, payable to (OPSEC- Temporary permit vendor) (online signup)

Upon receipt of your exhibit space contract, FRVA will email the WYDOT documents to you. All paperwork must be completed and sent to WYDOT no later than May 1, 2025, in order for forms and paperwork to be processed and approved by WYDOT.

Seminar Program & Application

Exhibitors interested in being considered to present technical, educational, product-specific, or craft seminars in one of the seminar rooms for the event should visit FRVA.com/FRVA-exhibitors and scroll to the Seminar Presenter section to apply. More detailed information is available on the application form, or contact Barb Feiler in the Events Department at 800-543-3622 ext. 219 or by email at bfeiler@frva.com. Due to the number of seminar requests made for each event, submission of the seminar application does not guarantee that your seminar will be scheduled. Seminar space in Gillette will be limited and is not guaranteed. All applications must be submitted electronically. **The deadline for returning seminar applications is Friday, May 9, 2025.**

Bonus Bucks Program

FRVA's Bonus Bucks generate more traffic and exposure in your display, creating more sales opportunities for our valued exhibitors. This program also creates excitement for our attendees. FRVA will distribute "Bonus Bucks" to

all registered family attendees and convention volunteers and award them as prizes for various other activities. The “Bonus Bucks” will be in the form of \$5 or \$10 certificates that holders may use to purchase products at exhibitor displays. The certificate must be redeemed by the family member at the event. In order for the attendee to redeem, the certificate must be equal to or less than the total purchase price of the merchandise. No change should be given to the attendee. As an exhibitor, all you have to do is redeem the certificate. At the end of each sales day, exhibitors should bring the “Bonus Bucks” certificates to the FRVA Exhibitor office where they will be reimbursed in cash for the value of the certificates. Certificates may be redeemed by mail if sent to the FRVA National Office at 8291 Clough Pike, Cincinnati, OH 45244, and postmarked by August 15, 2025. The intent of this program is to help drive sales. In this way, you, the exhibitor, are directly rewarded!

SPACE FEES & OPTIONS

Indoor Exhibition Fees

SPACE DIMENSIONS	PRICE
10' x 10' Corner	\$850 each
10' x 10' Non-Corner	\$600 each
Adjoining 10' x 10'	\$500 each

Included with Indoor Booth Exhibition Fees

- ✓ Company name, telephone number, website, and a 15-word product description (will be edited if over the word limit) highlighting the products that you will be exhibiting. This description will be included in the event program, online exhibitor directory, and the mobile event app.
- ✓ Event programs for your company representatives.
- ✓ Name badges for your company representatives.
- ✓ Complimentary participation at all entertainment functions.
- ✓ 8-foot-high back drape and 3-foot-high side rails in show colors.
- ✓ Exhibit floor security when exhibits are closed.
- ✓ One (1) 5-amp/110-volt electrical outlet.
- ✓ Display Spaces for Indoor Booth Exhibitors.
- ✓ Please see the floor plan to select booths for indoor exhibit spaces.

RV Displays & Outdoor Supplier Demonstration Area Fees

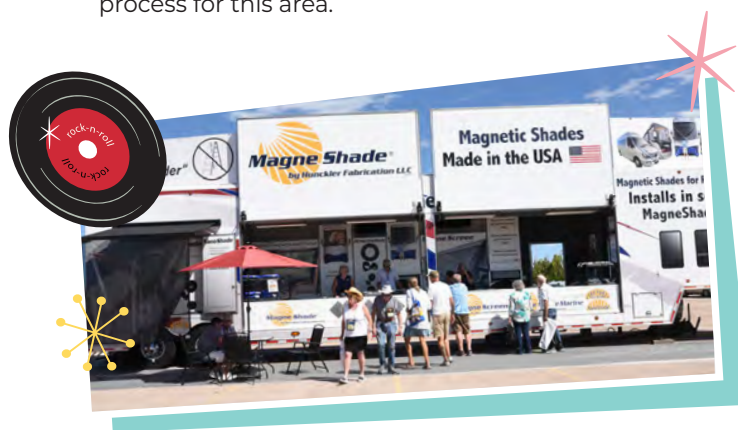
SPACE TYPE	PRICE
1- 50' x 50' RV Display Space	\$2,000
2-4 50' x 50' RV Display Space	\$1,750 each
5-10 50x50 spaces	\$1,500 each
11+ spaces	\$1,250 each
Outdoor Supplier Demonstration Area	\$4.00/sq. ft.

Included with RV Spaces and Outdoor Supplier Demonstration Area Displays

- ✓ Event programs for your company representatives.
- ✓ Name badges for your company representatives.
- ✓ Complimentary participation at all entertainment functions.
- ✓ Directional signage with your company name indicating the location of your display space.
- ✓ Exhibit security when exhibits are closed.
- ✓ Please see the RV display to select RV display spaces.
- ✓ Outdoor Supplier Demonstration Area is \$4.00 per Square Foot.

Outdoor Supplier Demo Description

10-foot minimum width; 10-foot minimum depth; 20-foot maximum depth. This area will be located outdoors west of the Wyoming Center. RVs are permitted in this area but are not allowed to be used as live-in units. Electric information for Outdoor Supplier Demo spaces will be provided at a later date. This area can include Toy Haulers. A plot plan must be submitted designating the size of the space requested with the area required by the product drawn to scale within the requested space. Photos are requested and will facilitate the approval process for this area.



BECOME A SPONSOR AND STEAL THE SHOW!

Ready to see your company name in lights?

FRVA's 111th International Convention & RV Expo is turning up the volume in Gillette, Wyoming — and sponsors help keep the show rockin'! This is your chance to align your brand with the fun, excitement, and multigenerational magic of our rock & roll high school-themed event.

We're committed to helping you hit the right note with your advertising and marketing dollars by reaching thousands of RV owners in the most cost-effective way possible. As an event sponsor, you'll enjoy all-access exposure with one of the most inclusive advertising, sales promotion, and hospitality packages in the RV world.

SUPER star SPONSOR (GREATER THAN \$6,000)

High-profile opportunities include:

Coffee Hour, Evening Entertainment, Main Stage, or a combination of 1–5 Star-level features.

Sponsorship benefits include:

- ✓ 2-foot-by-8-foot sponsorship banner (\$115 value)
- ✓ Full-page color ad in the program (\$1,060 value)
- ✓ Full-page color sponsor ad in the program (\$1,060 value)
- ✓ Ten reserved parking spaces near your exhibit area
- ✓ Welcome Bag insertion (\$500 value)

- ✓ Company name featured in the daily newsletter
- ✓ Reserved evening entertainment seating (up to 30)
- ✓ Logo on FRVA.com sponsor page (\$150 value)
- ✓ Sponsorship listing in the program

5 star SPONSOR (\$5,000 TO \$5,999)

High-profile opportunities include:

Trams, Event Program Guide, Welcome Bags, or a combination of 1–4 Star-level features.

Sponsorship benefits include:

- ✓ 2-foot-by-8-foot sponsorship banner (\$115 value)
- ✓ Full-page color ad in the program (\$1,060 value)
- ✓ Full-page color sponsor ad in the program (\$1,060 value)
- ✓ Five reserved parking spaces near your exhibit area
- ✓ Welcome Bag insertion (\$500 value)
- ✓ Company name featured in the daily newsletter
- ✓ Reserved evening entertainment seating (up to 20)
- ✓ Logo on FRVA.com sponsor page (\$150 value)
- ✓ Sponsorship listing in the program

4 star SPONSOR (\$4,000 TO \$4,999)

High-profile opportunities include:

Family Entrance Welcome Banners, RV Display Welcome Banners, Exhibit Building Sponsor Banners, Evening Entertainment Facility, or a combination of 1–3 Star-level features.

Sponsorship benefits include:

- ✓ 2-foot-by-8-foot sponsorship banner (\$115 value)
- ✓ Half-page color sponsor ad in the program (\$970 value)
- ✓ Four reserved parking spaces near your exhibit area
- ✓ Company name featured in the daily newsletter
- ✓ Reserved evening entertainment seating (up to 12)
- ✓ Logo on FRVA.com sponsor page (\$150 value)
- ✓ Sponsorship listing in the program

3^{star} SPONSOR

(\$3,000 TO \$3,999)

High-profile opportunities include:

Tram Transfer Station Banner, Fun & Games, Ice Cream Social, Supplemental Map, Aisle Sign Sponsor, or a combination of 1–2 Star-level features.

Sponsorship benefits include:

- ✓ 2-foot-by-8-foot sponsorship banner (\$115 value)
- ✓ 1/3-page color sponsor ad in the program (\$880 value)
- ✓ Three reserved parking spaces near your exhibit area
- ✓ Company name featured in the daily newsletter
- ✓ Reserved evening entertainment seating (up to 8)
- ✓ Logo on FRVA.com sponsor page (\$150 value)
- ✓ Sponsorship listing in the program

2^{star} SPONSOR

(\$2,000 TO \$2,999)

High-profile opportunities include:

Exhibitor Lounge, Ladies' Luncheon, Information Center, Daily Newsletter, or a single Star-level opportunity.

Sponsorship benefits include:

- ✓ 2-foot-by-8-foot sponsorship banner (\$115 value)
- ✓ 1/3-page color ad in the convention program announcing your sponsored event (\$880 value)
- ✓ Two reserved parking spaces near your exhibit area
- ✓ Company name featured in the daily newsletter
- ✓ Reserved evening entertainment seating (up to 6)
- ✓ Logo on FRVA.com sponsor page (\$150 value)
- ✓ Sponsorship listing in the program

1^{star} SPONSOR

(\$1,000 TO \$1,999)

High-profile opportunities include:

Seminar Building Banner Sponsor, Lanyard Sponsor, Karaoke Sponsor.

Sponsorship benefits include:

- ✓ 2-foot-by-8-foot sponsorship banner (\$115 value)
- ✓ One reserved parking space near your exhibit area
- ✓ Company name featured in the daily newsletter
- ✓ Reserved evening entertainment seating (up to 4)
- ✓ Logo on FRVA.com sponsor page (\$150 value)
- ✓ Sponsorship listing in the program

The examples listed are just a sampling of the opportunities available to get your brand on stage — the spotlight's waiting!

Got something custom in mind?

Let's talk. Call us at (800) 543-3622



ADVERTISING OPPORTUNITIES



Event Program Advertising

Put your message in front of the registered attendees with an ad in the event program. Each attendee receives the program, which lists all event functions. Please refer to the Program Advertising Contract for complete information. All ads appear in the digital version of the convention program, which will be available prior to the event on FRVA.com.

Advertising Deadline: May 16, 2025

Event Program Ad Sizes

AD SIZES	WIDTH X HEIGHT
2-Page Spread	15.25" x 9.8125"
Cover Ad Page*	8.5" x 11"
Full Page*	7" x 9.8125"
2/3 Page Vertical	4.5625" x 9.8125"
1/2 Page Horizontal	7" x 4.5625"
1/3 Page Vertical	2.1875" x 9.8125"
1/3 Page Horizontal	7" x 3.1875"
1/3 Page Square	4.5625" x 4.5625"
1/4 Page Horizontal	7" x 2.375"
1/4 Page Square	4.5625" x 3.75"
1/6 Page Vertical	2.1875" x 4.5625"
1/6 Page Horizontal	4.5625" x 2.375"

*See event program ad specifications

Event Program Ad Specs

Please adhere to the following guidelines for supplying event program ads. If there are any questions, please call (800) 543-3622, ext. 254 or ext. 258.

Print Specs

Trim Size: 8.5" x 11"

Live Area: 7" x 9.8125"

Bleed: No Bleeds

Max Ink Density: 260

Printing Process: Digital Printing

Binding: Saddle Stitched

Required File Format

PDF/X1-A

- Files should conform to standard web offset press (SWOP) guidelines.
- All ads should be built at 100% of the reproduction size.
- All high-resolution images and fonts must be embedded.
- All required trapping should be done prior to creating the file.
- We cannot accept ads or PDFs created in Microsoft Publisher, Microsoft PowerPoint, Microsoft Word, Pages, or Canva.**

Accepted Software Programs

InDesign CC (indd); Adobe Illustrator CC (ai or eps); Adobe Photoshop CC (psd; jpg; tiff). Please submit all fonts, artwork, and images used when not submitting a PDF. **We cannot accept ads or PDFs created in Microsoft Publisher, Microsoft PowerPoint, Microsoft Word Pages, or Canva.** Conversion of files not meeting our software requirements are subject to additional charges for production.

Ink Density/Total Area Coverage (TAC)

Maximum Density/Coverage 260%.

Before submitting your ad, please check the ink density/total area coverage (TAC). If the total ink density in your ad exceeds 260%, it will be adjusted by FRVA. If FRVA is unable to adjust it, you will be asked to do so and submit a new ad.

Resolution

All color and grayscale photos should be high resolution (300 dpi). Resolution of monochromatic images should be 1200 dpi.

Rich Black

Please use a rich black (40C/20M/ 20Y/100K) when using large areas of black. Avoid using rich black in text under 15 pt.

Colors

All RGB, LAB, and spot colors must be converted to process color (CMYK). All art and images should be grayscale (BW) for black and white ads. Note: Any non-process colors included in submitted files will be converted to CMYK or BW. Conversion process may compromise the integrity of the ad. FRVA is not responsible for color variances.

General Rules

Reverse type on a four-color black background that is smaller than 10 pt and any solid type smaller than 6 pt cannot be guaranteed in terms of registration and readability.

Cover Ads

Build file to the trim size – 8.5" x 11" and add .125" bleed to all 4 sides. Keep all pertinent matter .375" away from the trim.

Full Page Ads

Build file to the live area size – 7" x 9.8125". All pertinent information should be .375" away from the edge of the ad. Full Page Ads will NOT BLEED.

Full Page Spread Ads

Build file to live area size – 15.25" x 9.8125". All pertinent matter should be .375" away from the trim. Live matter on facing pages should be no closer than 0.25" to center fold on either side of the gutter – 0.5" total for both pages. Full Page Spread Ads will NOT BLEED.

File Names

Label files with your company name, FRVA 111th, and file format: Company Name_FRVA111th.pdf

Ad Material Submissions

Submit via email to Tina Henry at thenry@frva.com or Jordan Yeardley at jyeardley@frva.com.

Email file limitation is 50MB. Please call for instructions for sending larger file sizes. Do not compress files.

Please be sure to include the advertiser name, ad size, issue date, and contact info for designer/client/agency when submitting your file.

Some color variance is usual and should be expected. FRVA cannot be responsible for any color or position variation if advertiser does not adhere to the above specifications.

Any necessary adjustments/changes to your digital file will result in additional production charges.

Need Creative Help?

In-house graphic design services are available at reasonable rates; call for details (800) 543-3622 ext. 254 or ext. 258.



Digital Event Program Sponsor

Full sponsorship of the digital edition of the Event Guide is available for your skyscraper ad, your company video, your company logo – call for details. **The total cost for digital sponsorship is \$1,500.**



Convention Attendee E-Mail Campaign

A limited number of e-mail campaign slots are available for exhibiting companies to reach event attendees. Announce a new product, request that folks sign up early for a service you are performing or extend a company greeting – FRVA can assist you with a targeted e-mail campaign. **The cost for this service is \$500. Give us a call.**



Welcome Bag Participation

Want to make sure folks know your company location at the "Rock & Roll High School" event? Every registered convention attendee receives a Welcome Bag upon arrival. Consider placing information or promotional items from your company in that bag. Use this opportunity to let folks know about special promotions, giveaways, booth location, new products, your latest floor plans, and other details that will draw customers to your display. Help us fill the bag with swag! What can you include? Pencils, pens, flashlights, key chains, first aid kits, sunglasses, hand sanitizer, lip balm, notepads, USB chargers or adapters, sample packets ... the possibilities are endless.

How It Works . . .

- ✓ Title Sponsors, Super-Star Sponsors, and Five-Star Sponsors or those who purchase an advertisement in the official event program are eligible to place one promotional item in the Welcome Bag for free!
- ✓ Companies may place a promotional piece of value (product sample, tchotchke, logo piece, or coupon flier for purchases at the display) for free. Any other advertisement flier can be placed in the bag for a \$500 fee. All items must be approved by FRVA prior to acceptance. FRVA must receive your insertion (up to 1,200 to be adjusted as we near the deadline) no later than June 20, 2025. Placement of flyers in Welcome Bags is for registered exhibitors.
- ✓ Fliers need to be received electronically by June 13, 2025, for review and approval.
- ✓ Fliers cannot be larger than 8½" x 11" in size; paper stock cannot be heavier than 65 lb. cover stock. Professionally printed pieces only. No copier-generated pieces.
- ✓ If you would like FRVA to produce the flier, information and artwork must be received by June 6, 2025.
- ✓ If you wish to place product samples, please contact us and let us know what you would like to have included. If you wish to have FRVA print your flier, the fee is \$450 and FRVA must receive your finished flier by June 13, 2025.

Ready to Participate?

Email Tina Henry at thenry@frva.com or Jordan Yeardley at jyeardley@frva.com to reserve your spot and let us know how you'd like to participate.



111TH INTERNATIONAL CONVENTION & RV EXPO EXHIBIT SPACE CONTRACT

COMPANY INFORMATION

COMPANY NAME		COMMERCIAL MEMBER NO.	
SHOW CONTACT NAME		EMAIL	
SHOW CONTACT CELL PHONE	COMPANY PHONE	FAX	
ADDRESS	CITY	STATE/PROVINCE	ZIP/POSTAL CODE
WEBSITE	LINKEDIN	FACEBOOK	X

PRODUCT INFORMATION

Limited to a 15-word product description. Edited if over word limit. This info will appear in the event program, mobile app, and online directory.

RV DISPLAYS SPACE (50' x 50' lots)

Please attach the floor plan with your six (6) choices clearly labeled, and list those same six choices below.

Space Selection

QUANTITY	PRICE PER SPACE
1 Space	\$2,000
2-4 Spaces	\$1,750 each
5-10 Spaces	\$1,500 each
11+ Spaces	\$1,250 each

INDOOR EXHIBIT SPACE (10' x 10' booths)

Mark booth selections clearly on the enclosed floor plan and list your top six choices below.

Space Selection

TYPE	PRICE	# OF SPACES REQUESTED
Corner	\$850 each	
Non-Corner	\$600 each	
Adjoining	\$500 each	

Preferred Booth Locations

Our Choices of Spaces Are

SUPPLIER DEMONSTRATION SPACE

Square Feet Requested: _____ x \$4.00 / sq. ft = \$ _____

COMMERCIAL MEMBERSHIP STATUS

☐ New Member ☐ Renewing Member

PAYMENT

FEE TYPE	AMOUNT
Total Exhibit Fees	\$
Commercial Membership Fee	\$
Total Enclosed	\$

Payment Method

- ☐ Check enclosed (payable to FMC, Inc.)
- ☐ Charge by phone: Call 513-474-3622 or 800-543-3622

Payment Deadlines

- 50% deposit due by Monday, April 21, 2025
- Final payment due by Friday, June 6, 2025
- Full payment if registering after April 21, 2025
- **Unpaid fees by June 6 will result in cancellation and forfeiture**

SIGNATURE

I agree to the terms listed above.

Authorized Representative Name (Print): _____

Signature: _____ Date: _____

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS. PLEASE PRINT CLEARLY.

Return the Form with Payment to: FMC, Inc. | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

RULES & REGULATIONS GOVERNING THE EXHIBITOR

I. SCOPE OF CONTRACT

This contract is made subject to the following rules and regulations, which are a part hereof.

II. REVOCATION OF CONTRACT

It is understood and agreed that FRVA may revoke this contract at any time it determines, in its sole discretion, that the Exhibitor of the products and services the Exhibitor intends to exhibit are not suitable to the general character of the show or are inconsistent with FRVA's values and purposes. In such case, FRVA shall refund to the Exhibitor all the exhibit space fees paid by the Exhibitor, which shall be in full liquidation of all loss or damage suffered by the Exhibitor.

III. EXHIBIT SPACE ASSIGNMENT

The space as stipulated in this contract is to be used during the convention solely for the exhibitor named in this contract. FRVA reserves the right to alter exhibitor requests for specific exhibit space.

IV. REASSIGNMENT OF EXHIBIT SPACE

No Exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted herein without the written consent of the Director of Events.

V. USE OF EXHIBIT SPACE

- A. Exhibit space is to be used solely for display of products, service, or merchandise.
- B. No Exhibitor, other firm, corporation, or individual shall advertise or distribute literature concerning the product of any other firm, corporation, or individual except as specified in its contract for space

VI. COMMERCIAL MEMBER STATUS AND CONDUCT

- A. No RV, bus conversion, or product may be displayed in the commercial area unless it is the product of a commercial member of FRVA. All vehicles on display must meet the criteria required for FRVA membership.
- B. All exhibitors will maintain a professional level of courtesy, respect, and objectivity. Any exhibitor who behaves in a hostile or unprofessional manner may be asked to leave the show by the Director of Events.

VII. RESTRICTIONS

- A. The Director of Events reserves the right to restrict exhibits which, because of noise, message or implied message, or for any reason, become objectionable, and also to prohibit or evict any exhibit that in their judgment may detract from the general character of the show. In the event of such restrictions or evictions, show management shall not be liable for refunds of any kind.
- B. Height of rear booth partition and display materials must not exceed 8 feet in height. Side partition on booth may be 8 feet high, half of the depth of the booth from the back of the booth, but remainder of the partition must be no higher than 3 feet. Counter-height tables will be permitted. All surfaces exposed to aisle or other booths must be of a finished nature, either by draping or decorative panel. When a canopy is used, it may be supported at the corners by something no larger than the size of the exhibit tubular frame, and the canopy must be erected to allow an unobstructed view of neighboring booths. Additional show rules in exhibitor confirmation materials will also apply.
- C. The Director of Events or Physical Properties Manager may request changes in the method of display if it is objectionable to an adjoining exhibitor or Show Management under the above rules.

- D. A height restriction for all Outdoor Supplier Demo and RV displays will be in force. No decorations or flags in excess of 20 feet from the ground will be permitted without prior permission of FRVA. This includes helium balloons.
- E. International Association for Exhibits and Events display rules and regulations will also apply. Violators will be subject to fines and may/or may not lose rights to participate in space drawing procedures for future FRVA conventions.
- F. Production-line tow trailers are not permitted in the RV display area. Tow trailers that are for sale and have been custom built by an RV manufacturer specifically to accompany or to use with a specific RV, usually to be displayed with it, are permitted in the RV display area. The tow trailer must be displayed carrying the vehicle it is intended to tow. Approved office trailers may be placed on exhibit space.
- G. No pets will be allowed in the seminar buildings, exhibit buildings, entertainment facilities, eating areas, or within the RV display area. Only service animals may enter these areas.

VIII. LIMITATION AND LIABILITY

- A. The Exhibitor covenants to indemnify and to save harmless FRVA, the Show sponsors, its Director of Events, Physical Properties Manager, and service contractors (collectively, the "Indemnified Parties") from and against any and all claims, demands, causes of action, suits, or judgments (including reasonable attorney fees, costs, and expenses incurred in connection therewith) for death or injuries to persons or loss of or damage to property arising out of or in connection with the use and occupancy of the exposition area or the demised exhibit and display space or spaces by the Exhibitor, his agents, servants, employees, contractors, licensees or invitees and not caused by the negligence of the Indemnified Parties. In the event of any claims made or suits filed, FRVA shall give Exhibitor prompt written notice, by certified mail, to the address stated on the reverse of this contract, of such claim or suit, and Exhibitor shall have the right to defend or settle the same to the extent of his interest hereunder.
- B. FRVA reserves the right to cancel or postpone any event promoted by FRVA without cause or warning. Should FRVA be forced to cancel an International Convention & RV Expo along with any associated activities, exhibitors will, at the discretion of FRVA, receive a refund or letter of credit for the registration and service(s) being affected by the cancellation. Equivalent utilities/services at a future event may not be available at a particular venue, so the closest option will be provided.
- C. It is further expressly agreed and understood that FRVA, the Show, its sponsors, its Director of Events, and Physical Properties Manager, shall not be held responsible for any loss, damage, or injury to property belonging to the Exhibitor, his agents, contractors and employees while the said property is in the exposition area, or at any other time and place.
- D. The owners of the property on which the show is held will not be responsible for injury, loss, or damage that may occur to the Exhibitors or to the Exhibitors' employees or property from any cause whatsoever, prior to, during, or subsequent to the period covered by the Show.

IX. GENERAL INSTALLATION AND REMOVAL OF EXHIBITS

- A. Exhibits shall not be removed before completion of the show except by permission of the Director of Events or Physical Properties Manager, who will notify FRVA Security personnel. Exhibitors tearing down prior to the end of show will be fined. A fine of \$300.00 will be issued to booth exhibitors and outdoor supplier/demonstration displays and \$1,000.00 per unit removed for RV exhibitors.

- B. Nothing shall be attached to any of the pillars, walls or tent walls, doors, floor, or fixtures except by permission of the Director of Events or Physical Properties Manager. If the premises are defaced or damaged by any act of negligence by any Exhibitor, its agents, or guests, the Exhibitor will apply to FRVA such a sum as shall be deemed necessary for complete restoration to previous condition.
- C. All necessary electrical, gas, steam, water or drainage outlets and services required by the Exhibitor shall be installed only by personnel hired or approved by the Physical Properties Manager and at the Exhibitor's expense.

X. EXHIBITOR CONFIRMATION MANUAL(S)

Exhibitor Confirmation materials will be furnished to all exhibitors from FRVA and Hale Exposition Services, the exposition services provider, and hereby made a part of this contract. All services and material supplied by FRVA, its agents and employees shall be requested in writing on the forms provided in the Exhibitor confirmation materials.

XI. PAYMENT FOR EXHIBIT SPACE

A 50% deposit is required by Monday, April 21, 2025, in order for exhibitors to participate in the space assignment procedures. A final payment of exhibit space fees will be due on June 6, 2025. Fees not paid by June 6, 2025, will be subject to ineligibility to participate. All cancellations must be made in writing to thenry@frva.com. Full refunds, minus a \$50 service fee, will be made for cancellations made within 15 days after the date of space assignment. Refunds for cancellations after that will be considered on a case-by-case basis.

XII. INSURANCE

Exhibitor will maintain, at its sole expense, comprehensive general liability insurance covering bodily injury and death to persons and property damage with minimum per occurrence limits of \$1,000,000, workers compensation and employer's liability insurance covering all those engaged by Exhibitor to provide services on its behalf, and adequate casualty property coverage for its own property. The general liability policy will name FRVA as an additional insured and must be in force during the full term of the Show including move-in and move-out days. Exhibitor must provide FRVA with Certificate of Insurance confirming that all of these requirements are in place prior to July 12, 2025.

XIII. GUARD SERVICE

Guard Service is provided by FRVA during set-up and dismantling of Exhibits and during the hours when Exhibits are closed. Every reasonable precaution is taken to protect property. Exhibitors may provide security guards for their specific display by permission from FRVA.

XIV. EXHIBIT SPACE CANCELLATIONS, WITHDRAWALS, AND REDUCTIONS

Any Exhibitor who cancels, withdraws from the Show, or reduces the size of its space for any reason may forfeit any monies paid as liquidated damages, and the Exhibitor agrees to be legally obligated to remit any unpaid balance for such assigned space. FRVA reserves the right to rent to another Exhibitor, eliminate, or to maintain vacant the cancelled space without obligation to the Exhibitor. FRVA reserves the right to sell space to another exhibitor if space is left empty or is not used in the manner originally intended by FRVA. No space may be used solely for storage purposes. All spaces must be decorated appropriately according to FRVA standards.

XV. FAILURE TO OCCUPY SPACE

Any exhibit space not occupied by 10:00 a.m., Wednesday, July 16, 2025, will be considered cancelled and forfeited by the Exhibitor and subject to the provisions of Paragraph XI. Use of space as storage does not constitute "occupation."

XVI. MOVE-IN and MOVE-OUT

- A. RV exhibitors may deliver display units to a staging area on Saturday, July 12, from 8:00 a.m. to 5:00 p.m. RV display set-up will take place Sunday, Monday, and Tuesday, July 13, 14, and 15, from 8:00 a.m. until 5:00 p.m., and Wednesday, July 16, from 8:00 a.m. to 10:00 a.m.
- Booth exhibitors may enter the display area for set-up of their Exhibits at 8:00 a.m. on Monday, July 14, 2025. Set-up hours are Monday and Tuesday, July 14 and 15, from 8:00 a.m. until 5:00 p.m., and Wednesday, July 16, from 8:00 a.m. to 10:00 a.m.
- B. No Exhibitor may enter the exhibit areas after 5:00 p.m. on set-up days.
- C. All Exhibits must be in place no later than 10:00 a.m. on Wednesday, July 16, 2025, in preparation for the opening of displays from 1:00 p.m. to 5:00 p.m. that day
- D. Late Exhibitors will not be permitted to set up exhibits during Show Hours, 1:00 p.m. to 5:00 p.m., Wednesday, July 16; and 9:00 a.m. to 5:00 p.m., Thursday and Friday, July 17 and 18; and 9:00 a.m. to 3:00 p.m., Saturday, July 19, 2025. Move-in of late exhibits is at the discretion of show management. There is no guarantee that exhibitors arriving late will be permitted to set up.
- E. RV Exhibitors who wish to replenish supplies at their displays during show days may do so by golf cart between the hours of 8:00 a.m. and 9:00 a.m. All exhibitors must have credentials in order to replenish displays. Indoor Exhibitors who wish to replenish supplies at their displays during show days may do so between the hours of 8:00 a.m. and 9:00 a.m. All exhibitors must have credentials in order to replenish displays.
- F. All Exhibits must remain in their assigned spaces intact until 3:00 p.m., Saturday, July 19, 2025. Early removal of Exhibits will result in a fine of \$300.00 per booth display and outdoor supplier/demonstration displays and \$1,000.00 per unit removed for RV exhibitors and may also result in loss of right to participate in the space drawing/space assignment procedures for the next convention or forfeiture of future exhibit rights. FRVA members and guests deserve to see the displays totally set.
- G. All Exhibitors must dismantle and remove their Exhibits no later than 12:00 p.m., Sunday, July 20, 2025. NO EXCEPTIONS.
- H. Exhibit areas will be closed to all exhibitors at 5:00 p.m. during set-up days and 5:30 p.m. during show days.
- I. All Exhibitor display RV keys MUST be left in the possession of show management while RVs are in the staging area during set-up days. An authorized exhibit representative may claim keys when the display units are to be placed on assigned plots.
- J. No products may be shown in the attendee parking lots. Vehicles left overnight must be registered at the exhibitor registration office and have proper credentials. No dealer signs, addresses, or advertising messages are permissible in attendee parking lots
- K. All Exhibitors are entitled to one free live-in dry camping RV parking space for each exhibit space purchased, which must be requested in advance. Each additional live-in dry camping space may be purchased at \$250 per space. Refer to the live-in sign-up form.

XVII. SHOW HOURS

The days and hours during which all exhibits will be open to FRVA members, and the public are as follows:

Wednesday, July 16, 1:00 p.m. to 5:00 p.m.
Thursday, July 17, 9:00 a.m. to 5:00 p.m.
Friday, July 18, 9:00 a.m. to 5:00 p.m.
Saturday, July 19, 9:00 a.m. to 3:00 p.m.

XVIII. EXHIBIT SPACE RULES, REGULATIONS, AND AMENDMENTS

The Director of Events shall have full authority to interpret and/or amend these rules and to make any additional rules and regulations that in his/her discretion shall be in the best interest of the Show.

RV DEMONSTRATOR REQUEST FORM

LIMITED AVAILABILITY ▪ DEADLINE DATE: JUNE 18, 2025

RV DEMONSTRATOR

COMPANY NAME

COMMERCIAL MEMBER #

DISPLAY SPACE(S) NUMBER

NAME OF PERSON MAKING REQUEST

EMERGENCY CONTACT WHILE AT CONVENTION: NAME

PHONE NUMBER

EMERGENCY CONTACT LOCATION WHILE AT CONVENTION: HOTEL

TOTAL DEMO UNITS

TOTAL DEMO UNITS

PAYMENT

Check enclosed in the amount of \$ _____ made payable to FMC, Inc.
Charge by credit card by calling 513-474-3622 or 800-543-3622.

FRVA has provided a limited number of parking spaces for exhibiting manufacturers and dealers for parking of test-drive units. Each demonstrator parking space is \$100 per unit. Demonstrator space must be requested in advance. Space will be assigned on a first-come, as-available basis. This area will be located onsite near the RV display area. No dealer identification signs, manufacturer signs, or for-sale signs will be permitted on any demo unit. Units may not be used as living quarters. Please furnish the following information and return this form to FRVA immediately. Please include your check made payable to FMC Inc. for each demonstrator parking space requested, or submit your request via email or fax machine

PLEASE NOTE: Demonstration credentials will not be mailed. All demo units must display credentials obtained upon arrival at the exhibitor registration office.

COMPANY

SIGNED BY AUTHORIZED REPRESENTATIVE

TITLE

PRINT NAME

DATE

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS. PLEASE PRINT CLEARLY.

Return the Form with Payment to: FMC, Inc. | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

EXHIBITOR "LIVE-IN" REQUEST FORM

LIMITED AVAILABILITY • MUST BE REQUESTED IN ADVANCE

UNIT 1

COMPANY NAME

COMMERCIAL MEMBER #

OCCUPANTS' NAME(S)

CELL PHONE #

MAKE/MODEL

TOW CAR MAKE/MODEL

LENGTH OF UNIT WIDTH OF UNIT UTILITY TRAILER LENGTH

UNIT 2

COMPANY NAME

COMMERCIAL MEMBER #

OCCUPANTS' NAME(S)

CELL PHONE #

MAKE/MODEL

TOW CAR MAKE/MODEL

LENGTH OF UNIT WIDTH OF UNIT UTILITY TRAILER LENGTH

	Dry Camping	Limited 30-Amp Electric & Water* <i>Add \$200 Per Unit</i>	Limited 30-Amp Full Hook-Up* <i>Add \$300 Per Unit</i>	Limited 50-Amp Electric & Water* <i>Add \$300 Per Unit</i>	Limited 50-Amp Full Hook-Up* <i>Add \$400 Per Unit</i>
# of Free Live-in Units					
# of Additional Units (\$250 Per Unit)					
Total # of Units					
Amount Enclosed					

* Limited number. Call for availability

PAYMENT

Check enclosed in the amount of \$ _____ made payable to FMC, Inc.
Charge by credit card by calling 513-474-3622 or 800-543-3622.

- For each exhibit space purchased, you are entitled to one (1) free dry camping live-in parking space if requested in advance.
- Each additional parking space will be \$250 per unit.
- Electricity is an additional \$200 for 30-amp w/water, \$300 for 30-amp full hook-up, \$300 for 50-amp w/water, and \$400 for 50-amp full hook-up.
- Units parked in any live-in area are strictly forbidden from carrying any dealer identification or for-sale signs. Live-in areas are not to be used as additional sales areas.
- Space is limited and is first-come, first-serve. Once the electric area is sold out, exhibitors will be placed in the dry camping live-in area and will be placed on a waiting list for electric space.
- Units wishing to park together must arrive together.

COMPANY

- Towed utility trailers will be required to park in the utility trailer parking area located on-site. Information and directions will be given to exhibitors utilizing this area.
- Please arrive with empty holding tanks and a full water tank. A dump station is located on-site. Pump-out and water delivery service will be available on-site at additional costs. Exhibitor live-in parking and electric service starts Monday, July 14, 2025.
- Refunds for this convention will be made only upon written request by emailing thenry@frva.com or jyeardley@frva.com. Cancellations made by May 14, 2025, will receive a full refund minus \$25 handling fee. Cancellations made after May 14, 2025, but before July 16, 2025, will receive a full refund minus \$50 handling fee. **Absolutely no refunds July 16, 2025, and after. ELECTRIC REFUNDS: No refunds for electric service if cancelled on or after June 16, 2025.**
- Please do not arrive prior to set-up dates and hours.

SIGNED BY AUTHORIZED REPRESENTATIVE

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS. PLEASE PRINT CLEARLY.

Return the Form with Payment to: FMC, Inc. | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

DEALER/DISTRIBUTOR ATTENDANCE FORM

DEALER/DISTRIBUTOR 1

DEALER NAME		COMMERCIAL MEMBER #
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
TELEPHONE NUMBER	FAX NUMBER	EMAIL

DEALER/DISTRIBUTOR 2

DEALER NAME		COMMERCIAL MEMBER #
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
TELEPHONE NUMBER	FAX NUMBER	EMAIL

DEALER/DISTRIBUTOR 3

DEALER NAME		COMMERCIAL MEMBER #
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
TELEPHONE NUMBER	FAX NUMBER	EMAIL

Each RV manufacturer and product manufacturer bringing dealers and/or distributors into their display space must send FRVA the name(s) of all dealer(s)/distributor(s) participating in their display at the event. Upon receipt of this list, FRVA will send each company an exhibitor confirmation so that they may order their own name badges, car passes, guest passes, tax forms, etc.

DEADLINE: IMMEDIATELY

Forms received at FRVA after May 16, 2025, may not be included in the convention program exhibitor listing. If your participants are not commercial members of FRVA, an enrollment form may be found at www.FRVA.com or call 800-543-3622. The fee is \$99. You may mail the information to FRVA at the address listed below.

COMMERCIAL MEMBER #	MANUFACTURER COMPANY NAME	DATE
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PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS. PLEASE PRINT CLEARLY.

Return the Form with Payment to: FMC, Inc. | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

EVENT PROGRAM ADVERTISING CONTRACT

ADVERTISER

COMPANY

CONTACT

ADDRESS

PHONE

FAX

E-MAIL

PLEASE CHECK APPROPRIATE BOX FOR COLOR & AD SIZE

AD SIZE	WIDTH X HEIGHT	AD RATE B&W	AD RATE 4C
2-Page Spread*	15.25" x 9.8125"	<input type="radio"/> \$1120	<input type="radio"/> \$2120
Cover Ad Page*	8.5" x 11"	<input type="radio"/> \$ 616	<input type="radio"/> \$1166
Full Page*	7" x 9.8125"	<input type="radio"/> \$ 560	<input type="radio"/> \$1060
2/3 Page Vertical	4.5625" x 9.8125"	<input type="radio"/> \$ 500	<input type="radio"/> \$1000
1/2 Page Horizontal	7" x 4.5625"	<input type="radio"/> \$ 470	<input type="radio"/> \$ 970
1/3 Page Vertical	2.1875" x 9.8125"	<input type="radio"/> \$ 380	<input type="radio"/> \$ 880
1/3 Page Horizontal	7" x 3.1875"	<input type="radio"/> \$ 380	<input type="radio"/> \$ 880
1/3 Page Square	4.5625" x 4.5625"	<input type="radio"/> \$ 380	<input type="radio"/> \$ 880
1/4 Page Horizontal	7" x 2.375"	<input type="radio"/> \$ 290	<input type="radio"/> \$ 790
1/4 Page Square	4.5625" x 3.75"	<input type="radio"/> \$ 290	<input type="radio"/> \$ 790
1/6 Page Vertical	2.1875" x 4.5625"	<input type="radio"/> \$ 200	<input type="radio"/> \$ 700
1/6 Page Horizontal	4.5625" x 2.375"	<input type="radio"/> \$ 200	<input type="radio"/> \$ 700

* See the Event Program Ad Specs on page 8 for details.

AD COPY PICK UP

Please indicate from which issue of *Family RVing* magazine you would like your ad repeated in the program. (Only 2/3v, 1/2h, 1/3h, 1/3s, 1/4h, 1/4s, 1/6v, and 1/6h ads can be picked up).

SPECIAL POSITION

10% Above Ad Rate

Call for availability before listing special position requested in the space below.

PAYMENT

All Ads Must Be Paid In Advance

Check enclosed in the amount of \$ _____ made payable to FMC, Inc.

Charge with credit card by calling 513-474-3622 or 800-543-3622.

PLEASE SIGN AND DATE IN THE SPACES BELOW

We, the advertiser, agree to furnish advertising copy prior to May 16, 2025. All ads must be paid in advance. Publication of ads received after May 16, 2025, cannot be guaranteed.

We agree to furnish digital files. See electronic requirements on reverse side. For production or deadline assistance, call 800-543-3622.

Terms: All Ads Must Be Paid In Advance Of Publication. No agency commission. Cancellation of program ad must be made in writing and will not be accepted after May 16, 2025.

Mechanical Requirements: Keep all pertinent information 3/8" (.375") away from edge of the ad on all sides. Full page ads do NOT bleed.

Copy Requirements: Advertiser assumes full liability for all ad content, including text and illustrations of advertisements printed, and assumes responsibility for any claims arising against publisher, and agrees to pay publisher for any expense or loss suffered by reason of such claims. All copy subject to publisher's approval.

FRVA is hereby authorized to insert _____ page(s) of advertising to run in _____ format in the 2025 FRVA event program guide. Ads printed in Family RVing magazine also can be used. If you would like FRVA to use a current Family RVing magazine ad, please indicate the issue month that your ad most recently appeared.

COMPANY

SIGNED BY AUTHORIZED REPRESENTATIVE

TITLE

PRINT NAME

SIGNED BY AUTHORIZED FMC REPRESENTATIVE

DATE

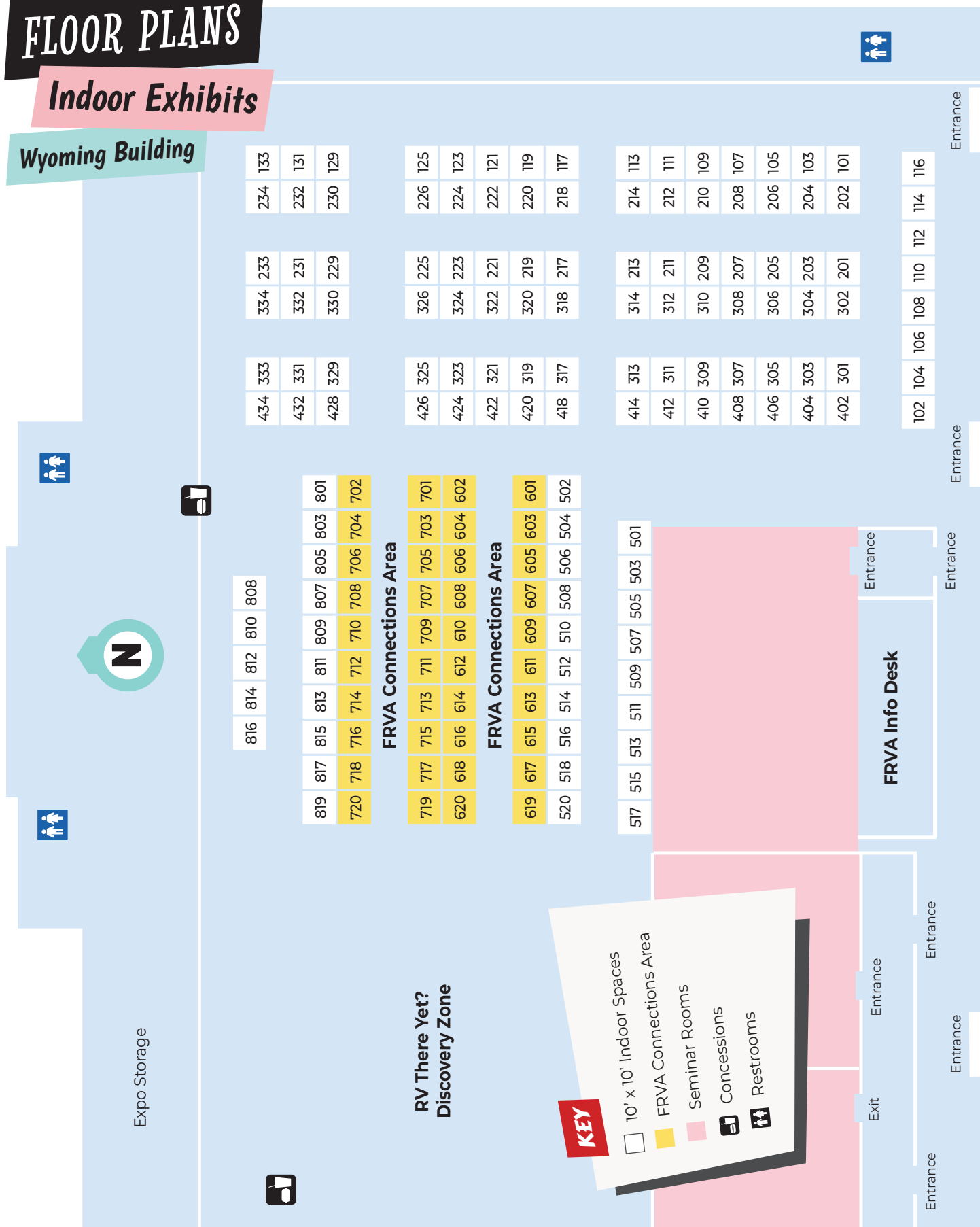
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS. PLEASE PRINT CLEARLY.

Return the Form with Payment to: FMC, Inc. | 8291 Clough Pike, Cincinnati, Ohio 45244 | 513-474-2332 fax

FLOOR PLANS

Indoor Exhibits

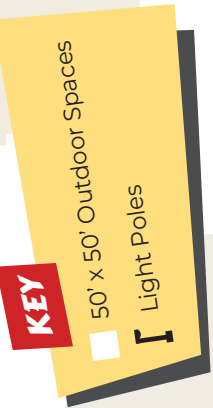
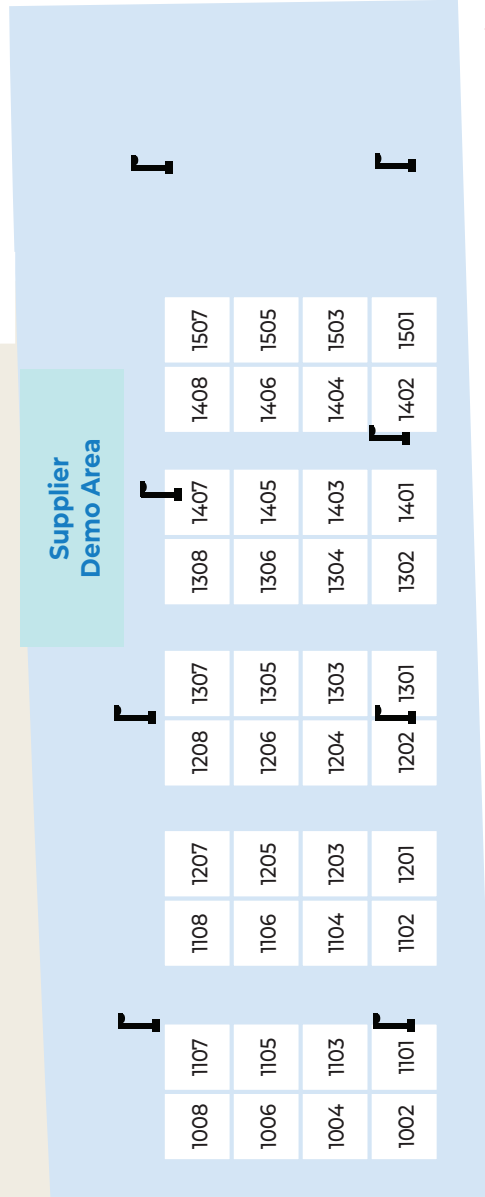
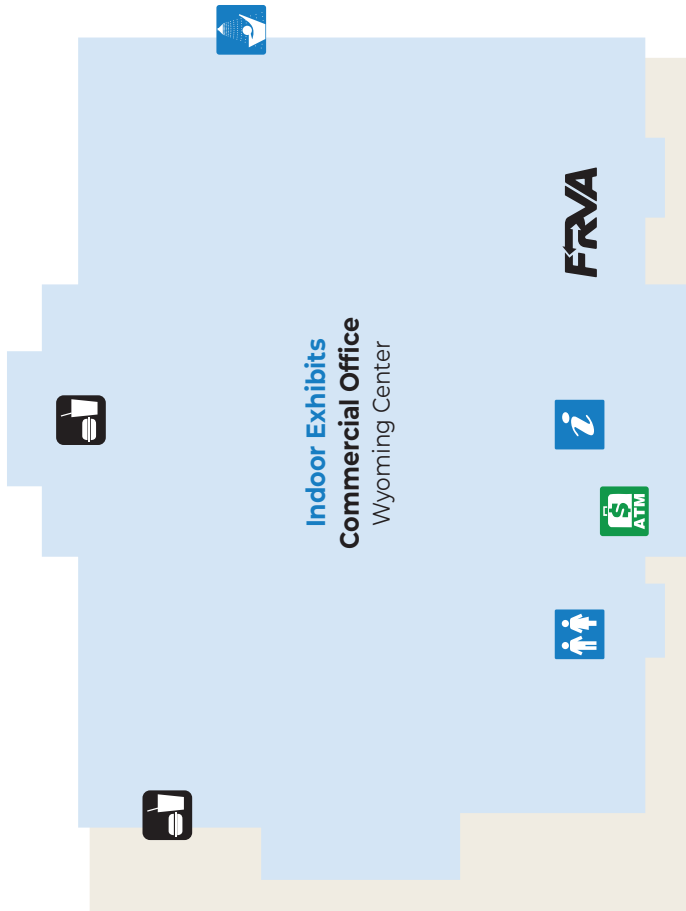
Wyoming Building



FLOOR PLANS

Outdoor RV Displays

WRANGLER ROAD



MAVERICK DRIVE

BROKEN SPUR ROAD



HOTEL LIST

*Accommodations can be made
at the following hotels while you are
attending Family RV Association's
111th International Convention
& RV Expo at the CAM-PLEX Multi-Event
Facilities, July 16-19, 2025.*

Arbuckle Lodge

1400 S Garner Lake Road
Gillette, WY 82718
Phone: 307-685-6363
www.arbucklelodge.com

Baymont by Wyndham Gillette

2105 Rodgers Drive
Gillette, WY 82716
Phone: +1-307-686-8600
www.wyndhamhotels.com

Best Western Tower West Lodge

109 US-1416
Gillette, WY 82716
Phone: 307-686-2210
www.bestwestern.com

Candlewood Suites
904 Country Club Road
Gillette, WY 82718
Phone: 307-682-6100
www.ihg.com

Comfort Inn & Suites
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