

	<b>FMCA POLICIES AND PROCEDURES</b>	INDEX NO. <b>3023/A</b>	APPROVAL LEVEL <b>EB</b>
	SUBJECT <b>APPENDIX A</b>	EFFECTIVE <b>3/2024</b>	SUPERSEDES <b>6/2020</b>
	<b>Discounted Rates for Chapter Display Advertising</b>	SPECIAL DISTRIBUTION <b>Officer's Handbook</b>	

This is an appendix to Policy and Procedure #3023.

**The following discounted rates will be extended to chapters for display advertising:**

Full Page	Black and White	\$500.00
2/3 Page	" " "	350.00
1/2 Page	" " "	265.00
1/3 Page	" " "	200.00
1/4 Page	" " "	165.00
1/6 Page	" " "	130.00

COLOR:           \$350.00 additional

ARTWORK: The chapter will need to supply a digital file that meets FMCA specifications.

In-house Graphic design services are available for an additional fee. Please contact the FMCA national office for details.

LIMIT: Each chapter is limited to four discounted ads per year. A chapter may choose to purchase ads at the regular rate.