

	FMCA POLICIES AND PROCEDURES	INDEX NO. 2028	APPROVAL LEVEL GB
	SUBJECT Campaign/Election Activities	EFFECTIVE 8/19	SUPERSEDES 1/15
		SPECIAL DISTRIBUTION Candidates for National Office	

POLICY

It is the policy of Family Motor Coach Association for candidates for an elected office to conduct themselves in a manner that exhibits honesty, integrity, and fairness. The following procedures are guidelines both for the individual seeking office as well as for members who offer support for any candidate.

PROCEDURES

Campaign Ethics:

- The resume of a candidate for office shall include a signed statement attesting to the accuracy of the published material.
- Campaign literature, electronic communications, and letters requesting support for a candidate shall be presented in a positive fashion and approved by the candidate and so indicated on the document by the candidate. Only personal email addresses (not @fmca.com) can be used for sending or receiving campaign materials. The use of campaign comments, which may be construed as derogatory, demeaning or negative, whether inferred by innuendo or stated directly regarding the character or integrity of any individual or group, is prohibited.

Use of Communication Devices in Campaigns:

- Incumbent national officers and candidates shall not use any official national or area correspondence to promote their own candidacy or the candidacy of another member.

Mailing of Campaign Material:

- Mailing labels will not be provided any candidate for his/her own distribution; however, if requested, a candidate will be provided a contact listing of chapter presidents and national directors.
- Listing names of all candidates running for an office is acceptable in area newsletters.
- Reprinting of resumes and/or any other support of specific candidates in area newsletters is inappropriate and prohibited. However, copies of resumes may be enclosed with the area newsletters, provided the official resume from all candidates are included.

Display and Distribution of Campaign Materials at International Conventions:

The following guidelines apply to the distribution of campaign material on the International convention grounds.

- Campaigning when arriving RV's are being parked is prohibited.
- Members seeking office or members supporting other member(s) seeking office may place campaign materials on their personal vehicles (loaner coaches are considered to be personal vehicles).



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- Members seeking office or members supporting member(s) seeking office shall not place campaign materials on vehicles other than their own personal vehicles (loaner coaches are considered to be personal vehicles), i.e. canvassing parking lots to put campaign flyers on windshields, etc.
- Personal contact to distribute campaign materials and/or to discuss campaign issues is acceptable.
- No campaign materials (banners, signs, posters, ribbons, buttons, handouts, and the like) shall be allowed on the convention floor on the day of the election.
- Handouts and display items shall not be posted or distributed within one hundred (100) feet of the building where the Governing Board Meeting is held.

Coordination of Candidate Parties and Receptions at International Conventions:

- Candidate parties and receptions should not be scheduled in conflict with convention activities.
- The use of convention facilities shall be coordinated through Events and Commercial Services. Facilities, including buildings, set-up, and food service, shall be at the candidate's expense.

Area Gatherings at International Conventions:

- The purpose of the Area Gathering is primarily to exchange information and learn about happenings within an area, and specifically to encourage non-chapter members to join and participate in chapters of the association.
- Area Gatherings at International conventions shall not be used to promote the "politics" of the national association.

Area Workshops at International Conventions:

- An area may choose to hold an area workshop with their national directors to discuss candidates for national office and/or issues coming before the association.
- If a location is needed prior to the Governing Board Meeting, a room may be scheduled through Events and Commercial Services, subject to the availability of space and resources.